

Accounting, tax and business advice to help you prosper



Here to help your business prosper

SMEs are the primary creators of employment and wealth in our society. By enabling owners and managers to build and run better businesses, we can contribute to greater prosperity and opportunity.

Insight and guidance that adds value to your business

Wilkins Kennedy is a well-established accountancy and business advisory firm. We act for private individuals, established and growing businesses – as well as charities and other not-for-profit organisations.

We are here to help you and your business prosper. By providing insight, guidance and support, we help build business value and enable you to turn your ambitions into reality.

Advisers who care about you and your ambitions

For us, it's personal. We care about having strong relationships, built on trust and designed to last.

We take the time to understand your business and aspirations. Then, when we know what you want to achieve, we will work closely with you for the journey – proactively helping you to solve problems and identify the opportunities that will take you there.

Our extensive regional office coverage means that your team is never far away. No detail is too minor and we are always on-hand to provide a seamless and personal service.



Expertise on-hand when you need it

There will be times when you face particularly complex issues, and specific insight is needed. That is when you have the reassurance of knowing that our specialist advisers are always on-hand to step in whenever needed.

Each stage of the business life cycle is different. From start-up and growth through to maturity and succession planning, each phase presents its own set of challenges. With Wilkins Kennedy as your partner for the journey, you will always have specialist expertise there to help you take your business on to the next stage.

Our approach – relationships that add value

We believe that relationships should inspire – and so add value to your business and help you achieve your aspirations. This means

We listen: In order to understand you and your situation. Only then can we give the most insightful and appropriate advice.

We support: We care about your success and want to support you over the long term to achieve your ambitions.

We deliver: We are proactive and ambitious – for ourselves as well as for you. When we commit to doing something, we make sure that we do it.



Services for businesses

We provide tax, advisory and audit services to privately owned SMEs. Our clients range from small and medium-sized businesses through to large corporates. Regardless of the size of your business, we have the specialists and the capability to help with the issues that matter to you.

Tax planning and compliance

Our corporate tax team can help with a range of taxes and allowances and always aims to give clear, commercially focused advice.

As well as helping you comply with increasingly complex tax legislation, we will work closely with you to develop the most appropriate plan for your circumstances.

Where more specific advice is required, we can draw on our wider team of specialists to help with matters such as:

- **Employer taxation** – Advice on issues, from PAYE and P11D queries through to help establishing employee status and remuneration planning.
- **Share schemes** – Help examining the available options and finding the most appropriate scheme.
- **Capital allowances** – We will help you identify qualifying expenditure and manage your claim with HMRC.
- **R&D Tax Credits** – We guide you through the process and manage the claim on your behalf.
- **Tax investigations** – Our seasoned advisers can support, guide you and negotiate with HMRC on your behalf.
- **VAT and indirect taxation** – We will explain the issues and help you comply whilst also being tax efficient.

We will work closely with you to develop the most appropriate plan for your circumstances





Whether you are starting a new venture or identifying innovative ways to grow, we can improve your financial position by helping you with matters such as profit optimisation, forecasting and cash-flow planning

Business advisory

As your business grows, there will be times when you face more complex issues and more specialist advice will be needed.

At these times, our specialists are on hand to bring you guidance and insight.

- **Valuations** – Whether you are thinking of selling-up or raising finance, our valuation specialists can help you develop a plan that will optimise your situation.
- **Growth strategy** – Our corporate finance team can advise on mergers, acquisitions and raising finance to take your business to the next stage.
- **Employment and staff development** – From recruitment, contracts and TUPE through to advice on organisational change and staff development, our HR consultants provide commercial advice tailored to your situation.
- **Risk management** – Risk erodes business value. We can help you strengthen your business by identifying and driving out risk.
- **Exit and succession planning** – Whether you wish to pass the business on to children, sell-up to a competitor or stage a management buy out, we will help you plan well in advance so that you realise the maximum value.
- **Dispute resolution** – Should a dispute arise, our mediation specialists will often be able to help both parties come together and resolve matters. However, if you do go to court, our forensic accounting team will help you present the strongest case.
- **Restructuring and recovery** – Our insolvency specialists can help with everything from voluntary arrangements through to contentious liquidations. When brought in early enough we can also advise on business restructuring and turnaround.

Audit and assurance

Our approach to audit and assurance focuses on your specific needs. Trained audit partners and staff work with you to highlight current and future areas of risk.

- **Statutory audit** – We will ensure compliance with all relevant regulatory requirements, and offer robust independent opinion.
- **Specialist audit** – We can also provide audit and assurance for specific regulatory regimes such as for solicitors, charities, schools and academies.
- **Assurance reviews** – Companies that do not need a statutory audit may still need an independent assessment of their affairs. We can provide reports for management or to provide reassurance to key stakeholders.



Outsourcing

Outsourcing frees up your time so that you can focus on developing your business. Our flexible service can be tailored to your needs as they evolve.

- **Management accounts** – Monthly accounting from budget to actual costs, as well as VAT and bank reconciliations.
- **Payroll** – Flexible, accurate payroll processing that is tailored to your specific needs.
- **HR advice** – Professional support on all aspects of HR from recruitment, contracts and staff development, through to reorganisation and redundancy.
- **FD services** – For companies that need the part-time support of a financial director.
- **Company secretarial** – Help with your statutory responsibilities such as filing annual returns and other documents.
- **Cloud accounting** – Flexible service that runs on the major accounting software platforms and can be tailored to your specific requirements.



Services for international groups

UK inward investment

The UK, with its favourable tax regime has long been an attractive destination for international companies. London and the South East – with easy access to The City, international transport links and a highly skilled workforce – stands out as the most attractive location for companies wanting to establish operations in the UK.

As a leading regional accountancy firm in the South East, we act for many international companies and are extremely well placed to help grow your UK operations. We understand the issues and pitfalls, and through our network of reliable professional contacts, can help reduce the time, expense and risk of setting up a UK subsidiary company.

Expanding overseas

If you are a UK company with ambitions to expand internationally, we can help you avoid making costly mistakes. Through our membership of Allinial Global, an international association of independent accounting and consulting firms, we can help ensure your international expansion goes smoothly.

We can put you in contact with trusted, commercially astute local advisers who understand their domestic business environment and will help you set up your overseas operations quickly and efficiently.

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Protecting and growing your wealth to meet those changing circumstances requires sensitive and insightful planning

Services for individuals and families

Private client and family wealth

We act for many private individuals and multi-generational families. Your personal financial needs and those of your family change over time. So, protecting and growing your wealth to meet those changing circumstances requires sensitive and insightful planning.

Personal tax compliance and planning

Our expert advisers can guide you through the ever-changing tax regulations. We will help prepare and submit self-assessment tax returns, and can also provide personal tax planning to ensure you take full advantage of the available allowances.

IHT, trust and estate planning

Long-term relationships are important to us, and we are proud of the fact that we are often asked to act for several generations of the same family. As well as inheritance tax planning and establishing trusts, our private client team helps with executry and administration of estates.

Culture and values

Business owners and managers need realistic, robust and commercially sensible advice from a trusted business partner. One who will work with them through the many challenges they encounter.

We are committed to giving our clients the insight they need to build the value of their business and realise their ambitions.

Because we value long-term business relationships, we adhere to a few fundamental promises.

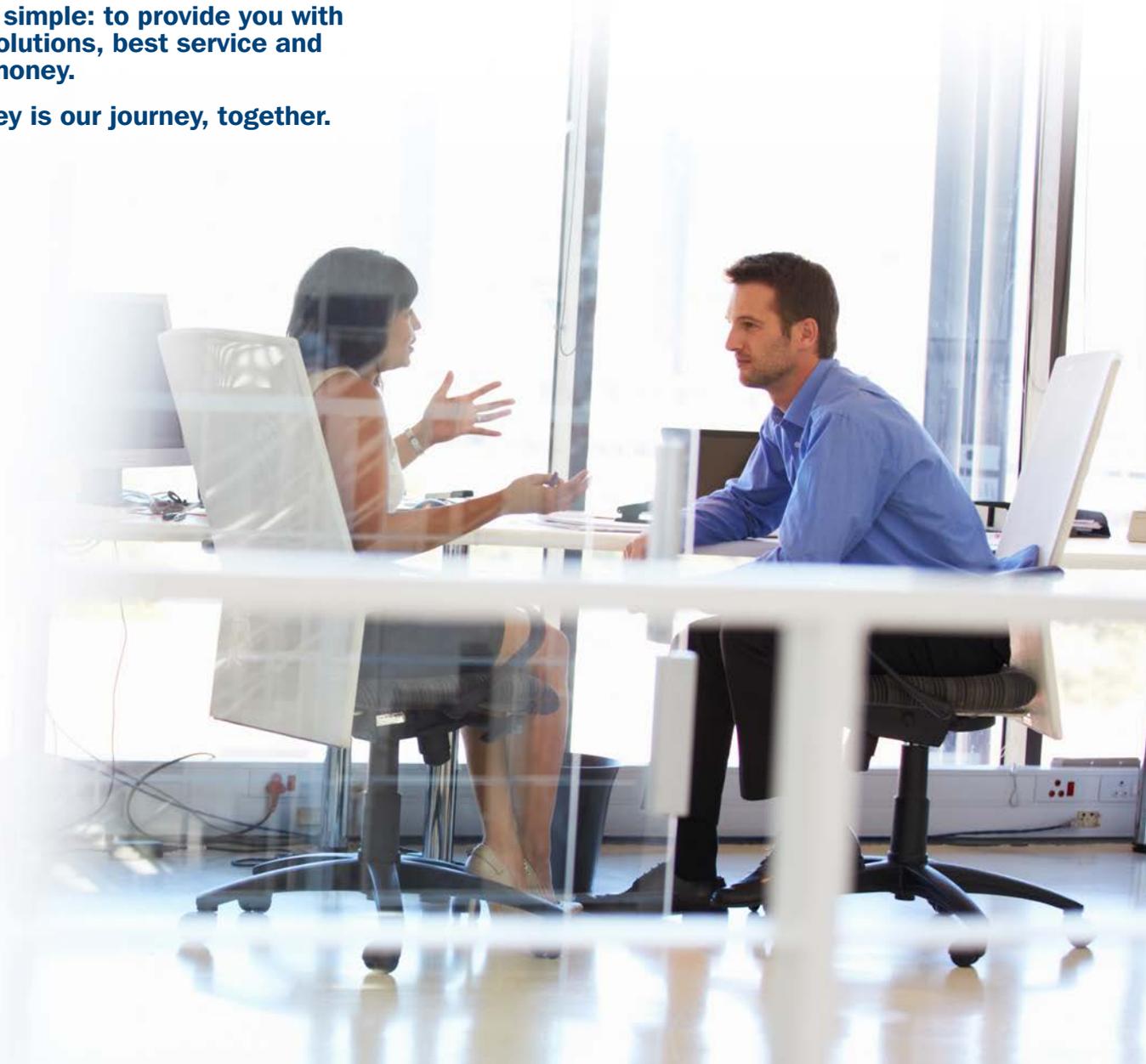
- To deliver value for money and transparency on fees.
- To give independent, objective advice focused on your needs and concerns.
- To conduct our business in a professional and ethical manner.
- To provide a personal relationship that adds value to your business.

Our aim is simple: to provide you with the best solutions, best service and value for money.

Your journey is our journey, together.

Further information

Find out more about how we can help you at www.wilkinskennedy.com



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For more information

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